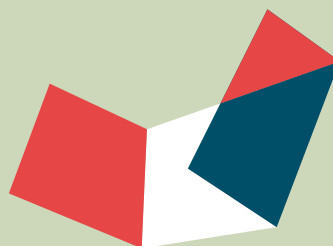


8 edition → 16 projects

Ventana CineMad

5 → 6 october 2022



Organized by →
AMA
Asociación de
Madrileños

In collaboration with →
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Ministerio de
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Ministry of Culture and Tourism

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09:15 Accreditations:
Círculo de Bellas Artes
Alcalá, 42. Madrid
Valle-Inclán lounge (5th floor)

10:00 Welcome & Opening Ceremonies:

- **Mario Madueño**
President. AMA
- **Pablo Pérez de Lema**
Assistant General Manager of Promotion and
International Relations for ICAA
- **Carlos Antón**
Director of Business Development for EGEDA
- **Antonio Masilla**
President. PIAF
- **Pedro González Torroba**
General Coordinator of Economy, Commerce,
Consumerism and Partnership. Department of Economy,
Innovation and Employment for the City of Madrid
- **Daniel Martínez Rodríguez**
Deputy Minister of Culture & Tourism. Community of Madrid

10:30 Pitching Session:

- TV SERIES
- FEATURE-LENGTH FICTION FILMS

12:00 Coffee Break

12:30 Pitching Session:

- ANIMATION
- DOCUMENTARIES

14:00 Lunch at **La Pecera**
Círculo de Bellas Artes Restaurant (ground floor)

16:00 Professional Meetings

19:00 Networking Cocktail Reception
at **Bocanegra**. Marqués de Cubas, 2

WEDNESDAY
OCT 2022

5

THURSDAY
OCT 2022

6

10:00 Professional Meetings

15:30 Panel:
**One way to protect our IP? International co-productions
in Spain that bring together 36.1 and 36.2.**

Moderator: Marian Fernández (Producer Txintxua Films.
President IBAIA)

- **José Manuel Lizanda**. Head of the Regional Inspection
Team for the Special Delegation of Catalonia. AEAT
- **Patricia Motilla**. Partner at Andersen, and Head of the
Culture, Sports & Entertainment Department
- **Denis Pedregosa**. Producer & CEO. Babioka Films

17:00 Panel:
**How has the transposition of the European Directive on
Audiovisual Communications Services been carried out
in each country? We compare Spain's LGCA with those in
other European countries.**

Moderator: Gui de Mulder (Journalist. Producer for Zap
Entertainment. USA)

- **Edwina Liard**. Producer for Ikki Films. France
- **Christiane Sommer**. Producer for Razor Film. Germany
- **Xavier Atance**. Executive Producer Benecé. Spain

19:00 Closing Ceremonies & Award Presentation

19:30 Closing Cocktail Reception
at **Patio de Leones**. Serrano, 1