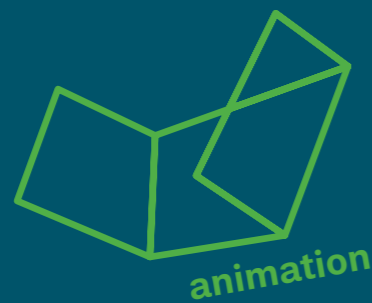
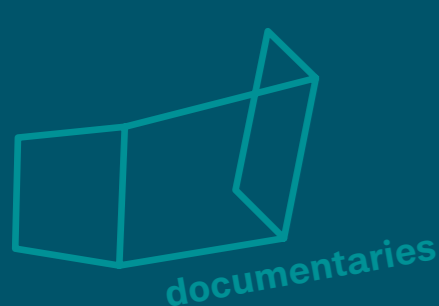


7th edition ➤ 18 projects from Madrid



# Ventana CineMad

24 | 25 november 2021



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WEDNESDAY  
NOVEMBER  
2021

24

09:30 Registration:  
**El Águila**  
Ramírez de Prado, 3  
Auditorium, 1st. floor

09:45 Opening Ceremony:  
→ **Mario Madueño**  
(President AMA)  
→ **Miguel Ángel Redondo**  
(Madrid City Hall's Delegate of the Government Area  
of Finance, Innovation and Employment)  
→ **Gonzalo Cabrera**  
(Director General for Culture, Region of Madrid)

10:00 First Pitch Session:  
→ **ANIMATION**  
→ **FEATURE FILMS**

11:30 Coffee Break

12:00 Second Pitch Session:  
to → **DOCUMENTARIES**  
13:30 → **TV SERIES**

16:00 Meetings  
to **one to one**  
19:00

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THURSDAY  
NOVEMBER  
2021

25

10:00 Panel:  
**Spain Audiovisual Hub:  
a real investment for our film industry?**  
Moderator: Denis Pedregosa (Producer, Board Member  
PROFILM & AMA member)

→ **Luis Cueto** (Adviser, Member of the Department of Tele-  
communications and Digital Infrastructure Ministry of  
Economic Affairs & Digital Transformation)  
→ **Antonio Mansilla** (Producer & President PIAF)  
→ **Teresa Azcona** (VP Spain Film Commission)

11:30 Coffee Break

12:00 Panel:  
**The new Law on Audiovisual Communication:  
the last chance for our sector?**  
Moderator: Carlo D'Ursi (producer & VP AMA)

→ **José Antonio de Luna** (President VoD Spanish Association)  
→ **Carmen Marín** (Head of Legal Department FORTA)  
→ **Norbert Llaràs** (Producer & President PAC)  
→ **Nerea Sanjuan** (Director of Culture, Sports &  
Entertainment Area. Andersen Tax & Legal. Madrid)

13:30 Closing & Awards Ceremony